

Request for Quotations



Feasibility Exercise and Business Planning

Background

The Junction Foundation is a registered charity that exists to support children, young people and their families and our aim is to put children, young people and families at the heart of everything we do. We work in the community across Redcar & Cleveland and Middlesbrough and employ a passionate and committed team of around 65 staff.

We are on an exciting journey of development that has resulted in significant growth over the last 12 months and we look to continue our journey by further developing our social enterprise. We would like to commission support to conduct a Scoping Exercise to determine a feasible market to develop our enterprise. The Scoping Exercise will be over two stages. Stage 1 will investigate potential customers and income streams within the Tees Valley and neighbouring areas to ensure there is a viable way forward to develop the enterprise and will also include mapping of support packages to further develop the business such as business development grants, capital funding etc.

Stage 2 of the Scoping Exercise will advise on the most favourable legal entity to deliver the enterprise e.g. Community Interest Company, limited company etc. and how it can interact with the parent charity.

Following the Scoping Exercise we will commission a fully costed, robust and ambitious Business Plan that will plot the route to sustainable growth and detail how/if the enterprise can be scaled to deliver impact. The Business Plan will include Growth Plans, Market Analysis, Marketing and Communication Strategy, Financial Investment Plans, key customers and stakeholders, cash flow forecast etc.

Throughout the process support will be provided by The Deputy Chief Executive who has extensive knowledge of the enterprise and current operations.

The initial value of this work should be around £10,000. If you are interested in this opportunity please complete the attached Non Disclosure Agreement and return to jamie.noble@thejunctionfoundation.com. Once signed and returned further information on the quotation process will be released as well as further information relating to the enterprise and the markets we currently operate in.

Please note that the deadline for receiving completed quotes is Friday 8th March 2019 at 12noon.